






MEMBERSHIP 2011-12

**Hi, I'm Your USBC Member Services  
Representative. How May I Help You Today?**

Phone 1-800-514-2695 | 621 Six Flags Drive, Arlington, TX 76011 |    Like Us. Watch Us. Follow Us.

Hello ,

The United States Bowling Congress would like to thank you for taking the time to help grow the sport we all love. We know that if it wasn't for your dedication and support, USBC would not be where it is today. As a league secretary, we know you will be presented with many questions throughout the season by our members regarding awards, membership cards and member benefits.

As current USBC members, they can take advantage of the following benefits:



- Compete in certified league bowling, where each bowler has a nationally-recognized average.
- Be eligible to compete in local, state, and more than a dozen national USBC championships and other USBC-certified **tournaments**. The USBC Open Championships and USBC Women's Championships are the largest participatory sporting events in the world, and they are open to any USBC member. Spots are filling fast for both 2012 events, ask your bowlers to sign up today!
- Experience fair, competitive play with USBC-standardized rules and regulations.
- Be confident that your league money is safeguarded under USBC bonding protection.
- Monthly **US Bowler** available on [BOWL.com](http://BOWL.com) and sent by email, or US Youth Bowler, mailed three times each season. Adult members also receive the monthly US e-Bowler, USBC's electronic newsletter.
- Earn individual and league **awards** based on standardized achievements.
- Access to up-to-the minute bowling information on [BOWL.com](http://BOWL.com), bowling's premier website, featuring special member sections and chat forums, plus league and tournament standings.
- Locate a USBC-certified coach in your area by using the "**Find a Coach**" feature on [BOWL.com](http://BOWL.com).
- Lead and grow the sport of bowling at the local level by becoming a USBC volunteer.
- Take pride in wearing and displaying your USBC official merchandise, available online at [USBCSportStore.com](http://USBCSportStore.com) or on-site at the events.
- Enjoy the fun and social opportunities of being a part of one of America's largest participatory sports.
- The USBC **Members Rewards** program provides exclusive savings on items and services you use every day!

- New members receive access to the Welcome to Bowling program, where they can receive an entry-level performance bowling ball for \$59.95, as well as coaching lessons for \$20.

We would like to thank you again for your dedication to USBC and the sport of bowling. Please feel free to contact me if you have any questions.

Shannon O'Keefe

Bowling Information Center Call Specialist

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